

Search Notes 	Application/Control No.	Applicant(s)/Patent under Reexamination	
	10/748,870	DEAN ET AL.	
	Examiner Wilson Tsui	Art Unit 2178	

SEARCH NOTES (INCLUDING SEARCH STRATEGY)		
	DATE	EXMR
East Search Content based advertising, concept and relation based analyzing	3/16/2006	WT
East Search Meta data for advertisements	3/17/2006	WT
Internet Search product with product reviews, service with service reviews, and service with news using archive.org	3/17/2006	WT

INTERFERENCE SEARCHED			
Class	Subclass	Date	Examiner